

2018-19 Competitive Events

What's New!!

General Information ❖ The Style & Reference Manual has been updated to include references for electronic attachments and enclosures for memoranda. ❖ Several contests will be aligned to a Precision Exams Certification at the National Leadership Conference. ❖ For pre-submitted events, contestants/teams will not be required to submit physical Release Forms at the time of presentation. ❖ All Judged Events, excluding: (515) Interview Skills, (520) Advanced Interview Skills, (525) Extemporaneous Speech (S), (530) Contemporary Issues (PS), (535) Human Resources Management, (540) Ethics & Professionalism (PS), (550) Parliamentary Procedures Team (S), will require a Works Cited to cite any media (e.g., images, logos, sounds, and other assets/media elements) used in the development, creation, and publication of their contest materials. Students who create their own media will be required to cite themselves as the author. ❖ All contestants competing in events aligned with a Certiport certification will receive 100 points upon passing the exam. These 100 points will be added to their final score. The overall certification score will no longer be weighted at 25% of the final score.

Business Administration ❖ ICD-10-CM Diagnostic Coding will once again be piloted at the Secondary and Post-secondary level.

Management Information Systems ❖ (300) Computer Network Technology and (310) Network Administration Using Microsoft® will have a hands-on final component at NLC.

Digital Communication & Design ❖ Adobe Photoshop® will be added as approved software for (400) Fundamental Desktop Publishing and (415) Digital Publishing. ❖ The Adobe CC® 2017 software version will be provided at the national level for (400) Fundamental Desktop Publishing and (415) Digital Publishing. ❖ (490) Digital Communication & Design Concepts-Open-Pilot will be piloted for the 20182019 competitive event year.

Management, Marketing & Communication ❖ Secondary contestants will be able to compete in (525) Extemporaneous Speech (S) and (535) Human Resources

Management in the same year. ❖ Post-secondary contestants will be able to compete in (530) Contemporary Issues and (535) Human Resources Management in the same year. ❖ (594) Digital Marketing Concepts-Open-Pilot will be piloted for the 2018-2019 competitive event year. Stukent will sponsor this event and the event will focus on social media marketing.

Business Professionals of America Workplace Skills Assessment Program Material contained in this publication may be reproduced for member and/or event use only.
September 1, 2018 Page | 3

Virtual ❖ All Virtual Events will use the same deadline for registration and submission. Registration is due November 9, 2018 and final projects will be due January 25, 2019. Check the individual contest guidelines for submission instructions.

Workplace Skills Assessment Program Documents ❖ The WSAP Guidelines will be posted by September 1, 2018. ❖ The Style & Reference Manual, Human Resources Manual and Ethics & Professionalism Resources Manual will be posted on September 1, 2018.

Coming Soon ❖ BPA fictitious company, Professional Business Associates (PBA) will be renamed. Professional Business Associates or PBA is the fictitious company used in the Style & Reference Manual and through various competitive events. During the 2019-2020 competitive event year, a new company name will be revealed.