

**WAYS TO RECOGNIZE
MONTANA BPA CORPORATE SPONSORS
IN YOUR LOCAL CHAPTER**

1. Write a thank you letter to the business from your chapter, thanking that business for its support of Montana BPA.
2. Invite the corporate sponsor to participate in your BPA Chapter meeting and activities as a speaker or guest.
3. Register the Corporate Sponsors in your area as professional members on your local membership roster that goes to National BPA.
4. Turn in pictures/articles about your contact with corporate sponsors to me to be included on the state BPA web site.
5. If you are doing a community project of some kind, ask the business to cosponsor your project and work together publicizing both BPA and the business.
6. Send Christmas card, Valentine card, etc. to business just to stay in contact and let the company contact know how much Montana BPA appreciates the support from Montana businesses.

These are just some possible ways to maintain the business-student relationship with BPA's corporate sponsors. If you have additional ideas that work for your chapter, then please share them with me and I can pass them on to other chapters in Montana.

Thanks,

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