



Montana Association  
2019-2020  
Conference Logo Design  
Contest

The Conference Logo Design Contest (formerly program design contest) provides an opportunity for participants to use design and layout skills to create a graphic design that promotes the Montana Business Professionals of America State Leadership Conference. The winning graphic design will be used on promotional materials for the SLC.

All entries must meet the following guidelines:

### 1. Theme

The Montana BPA state officer team chose the theme “2020: What’s Your Vision?” for the 2020 Montana Business Professionals Association State Leadership Conference. Entries should express the theme and may also include ideals associated with BPA.

### 2. Content

All entries should include the following information. Other information may be included if desired.

- Conference Name: “2020 Montana Business Professionals of America State Leadership Conference”
- Conference Theme: “2020; What’s Your Vision?”
- Conference Dates: March 8-10, 2020
- Conference Location: Billings, Montana

### 3. Format

The design must fit **vertically** on a 5½x8½ sheet of paper exactly as it would appear on the final product. Full color designs are allowed and encouraged. **The design will need to be submitted in jpeg format via e-mail.**

When using the Business Professionals of America logo, be sure your design follows the graphic standards established by Business Professionals of America. Entries in the Conference Logo Design Contest are judged on the basis of originality, appearance and neatness, appropriateness for the conference theme, and promotional value. The Montana BPA State Officer Team will select the winning design.

The winner of the Conference Logo Design contest will receive \$25.00 and be recognized in the State Leadership Conference program.

**THE CONFERENCE LOGO DESIGN CONTEST ENTRIES MUST BE E-MAILED ON OR BEFORE December 2, 2019** over Design Contest entries should be e-mailed to Staci Auck, State Officer Coordinator, [staci.auck@gmail.com](mailto:staci.auck@gmail.com).