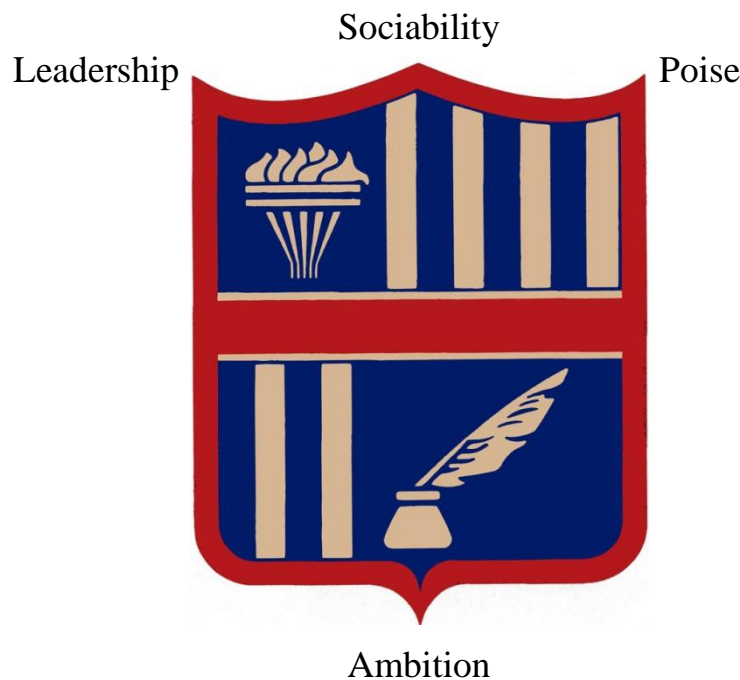


The Emblem



The purposes of Business Professionals of America are symbolized by the emblem and its meaning:

The four points of the shield stand for ambition, leadership, sociability, and poise. The *shield* itself stands for honor and dignity and the importance of business in America. The *stripes* represent the essential characteristics of every successful worker—education, citizenship, loyalty, patriotism, dependability, and competency. The *bar* represents the service provided by those employed in business occupations; the *quill and inkwell* represent the stability of business occupations, the torch represents worthy goals pursued by the organization and its members.

Official Colors

Navy blue, tan and red

The *navy blue* signifies the success achieved through leadership and professionalism. *Tan* represents the bountiful fields of opportunity in America. The *red* symbolizes the friendship obtained through devotion and teamwork in our organization.